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MATCH Affiliate Scheme

ABOUT MATCH

MATCH is a research collaboration involving four UK universities, supported by partners from the NHS and Industry. **MATCH** is recognised and funded by the Engineering and Physical Sciences Research Council (EPSRC) as a centre of excellence in its field and operates as an Innovative Manufacturing Research Centre (IMRC).

MATCH helps improve decision-making for technology suppliers and procurement agencies. It enables companies to identify better products earlier in the design process and bring them to market sooner, with greater confidence that the value to patients and others will be consistently defined and readily recognised.

To this end, **MATCH** delivers: standardised methods for establishing clinical value; new approaches to capturing user needs for early design and in-use upgrades; best of breed research into production and decision-making processes; and a forum for engaging regulators and finding better ways forward for all concerned.

WHAT MATCH DOES

Defines value ...

...by developing methods and models to assess the value of products at each stage of development, from identification of need through to mature offerings in the market.

Optimises product development and manufacture...

...by researching processes for improving information and decision-making, leading to more effective development and production processes, better clinical integration and improved provision for users.

Engages end users...

...by employing empirically based valuations of health and related benefits to inform value models and develop methods for engaging with users at the conception and design stages.

Focuses on Industry...

...by maintaining a strong industrial perspective, and using real industrial problems to drive and ground its research activities.

Our research. Your business. The perfect MATCH.



MATCH[®]

2011-2012

UNIVERSITY OF
BIRMINGHAM

Brunel
UNIVERSITY
LONDON

The University of
Nottingham

UNIVERSITY OF
ULSTER

UNITED KINGDOM - CHINA - MALAYSIA

How can MATCH help my business?

Outline:

MATCH aims to transform the medical devices sector by using research to develop, test and make available methods that cut the time, cost and risk involved in introducing innovations at every stage of delivery, from the original concept through to continuous improvement of products and services.

In doing this, **MATCH** supports device users, the medical device industry, regulators, reimbursement agencies, and healthcare providers such as the NHS.

MATCH operates an affiliate scheme that brings together healthcare suppliers, developers and users in order to benefit from **MATCH** research, whilst sharing ideas, learning new skills and maintaining valuable business contacts. Joining this scheme lets you access experts who can help transform your competitive performance by embedding flagship techniques, derived from best-practice in healthcare technology assessment and user needs analysis. Joining the scheme will help you focus more effectively on achieving tangible business returns



www.match.ac.uk

Benefits:

By participating in the affiliate scheme, you will benefit from:

- access to guides based on **MATCH** methods for showing the value of healthcare innovations, which will benefit companies selling into the NHS, or those whose innovations are assessed by NICE;
- access to **MATCH** guides about methods for incorporating the needs of users in the device development process, as well as guides about conforming to human factors regulations and using social media to assess users' needs;
- access to **MATCH** software applications, such as health economic tools and tools for eliciting users' needs;
- invitations to send delegates to two 'MATCH members only' events a year, themed around topical areas of healthcare technology and service innovation;
- the opportunity to take part in two **MATCH** training webinars a year;
- opportunities to participate in **MATCH** research and to co-author research papers with **MATCH** academics;
- quarterly newsletters, containing topical editorials and articles;
- updates on **MATCH** research developments and useful networking information; and
- licensed use of international registered **MATCH** branding on your website and stationery.

Cost per annum:

Up to 250 employees	£300.00
Above 250 employees	£1,200.00

I am interested in receiving further information on the **MATCH** Affiliate Scheme. Please contact me. (tick)

OR

I would like to become a **MATCH** Affiliate for []† year(s) at:

Under 250 employees (tick)

OR

Over 250 employees (tick)

Name: _____

Signed: _____

Company: _____

Position: _____

Email: _____

Phone: _____

Please complete the above, seal and post to the address overleaf.

For more information about **MATCH** please contact:

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